

## **CABOLO® Announces Strategic Partnership with Exertis AV Spain to Expand into Spanish and Portuguese Markets**

*Rome, Italy, 30/06/2025* – CABOLO®, a leading provider of advanced, secure, private AI-powered speech technology solutions, is pleased to announce the appointment of **Exertis AV Spain** as its newest certified partner. This strategic collaboration marks an important step in CABOLO's expansion into the Spanish and Portuguese markets.

Through this partnership, Exertis AV Spain will offer CABOLO's comprehensive portfolio of professional solutions to its extensive network of audiovisual integrators, providing intelligent, secure and AI-driven tools for transcription, translation and the management of meeting content.

On this occasion, the Exertis team was also invited to attend the CABOLO® Advanced Technical Training Course at our headquarters in Rome, an event exclusively reserved for our certified partners, in which they have successfully completed the course.

"Partnering with Exertis AV Spain enables us to bring our cutting-edge technologies to a wider audience across Southern Europe," said Enrico Giannotti, Managing Director of CABOLO®. "Exertis' strong market expertise and commitment to professional excellence make them an ideal partner to deliver CABOLO's secure and scalable solutions to both public and private sector organisations."

Exertis AV Spain is widely recognised for its distribution capabilities and its customer-centric approach within the professional AV industry. This partnership will enable both companies to meet the increasing regional demand for intelligent communication and content management solutions, particularly within government, legal, education, and enterprise sectors, with a specific focus on applications in the field of Private AI.

"We are very pleased to add CABOLO® to our portfolio of solutions," said Juan Giraldo, Director of Exertis AV Spain. "This alliance represents a significant improvement in our audiovisual capabilities integrated with artificial intelligence, allowing us to offer our clients a more advanced, secure, and automated meeting experience"

This partnership further strengthens CABOLO's mission to make information more accessible, secure and efficient, one conversation at a time.

### **About CABOLO®**

CABOLO® is a leading provider of AI-powered AV machines for recording, transcription, translation, reporting, subtitling, and archiving solutions. With a strong focus on data security, innovation, and ease of use, CABOLO® supports businesses and public institutions worldwide in enhancing communication and knowledge sharing.

#### **Media Contact:**

*Selena Gray*

*Director, Marketing & Global Alliances*

[s.gray@cabolo.com](mailto:s.gray@cabolo.com)

### **About Exertis AV Spain**

Exertis AV Spain is a leading distributor of professional audiovisual technologies, representing a portfolio of premium brands and delivering tailored support to integrators, resellers and AV professionals throughout Spain and Portugal.

#### **Media Contact:**

*Víctor Vidal*

*Director, Marketing & Communication*

[vvidal@exertisproav.com](mailto:vvidal@exertisproav.com)